**Our Boilerplate Statement**

Catalina is a market leader in shopper intelligence and highly targeted in-store, TV and digital media that personalizes the shopper journey. Powered by the world’s richest real-time shopper database, Catalina helps CPG brands, retailers and agencies optimize every stage of media planning, execution and measurement to deliver $6.1 billion in consumer value annually. Catalina has no higher priority than ensuring the privacy and security of the data entrusted to the ­company and maintaining consumer trust.

*Catalina has operations in the United States, Costa Rica, Europe and Japan. To learn more please visit www.catalina.com.*

**Our Mission Statement**

Converting Shoppers Into Buyers and Buyers Into Fans.

**Our Vision**

Transforming data into insights and insights into action, through a seamless consumer experience that drives results.

For additional information or questions please reach out to:

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